

# Million Minute Challenge

Help spread the importance of reading by sharing photos on social media using [#LVReadsaMillion](https://www.instagram.com/LVReadsaMillion). When you post using our hashtag, you'll be entered to win exciting prizes. To learn more, visit [LVReads.org/million](https://www.LVReads.org/million).

## Social Media Ideas for Families

- Flip through a cookbook. This will help your child learn numbers and measurements.
- Create a fort and read with a flashlight before going to bed.
- Read aloud to your child.
- Ask your child to read to a grandparent, sibling or pet.
- Read about the origin of St. Patrick's Day on March 17.
- Dress up like your favorite book character.
- Tag your favorite author and tell us why you love their books.
- Help your child create bookmarks using crayons, markers and stickers.

## Social Media Ideas for Educators

- Pick a reading theme for each week or for the entire month.
- Practice reading with a friend. Create questions to help with reading comprehension.
- Help your students create bookmarks using crayons, markers and stickers.
- Promote individual reading and quiet time.
- Incorporate holidays into the curriculum:

**Women's History Month** (March) – read stories of influential women and ask students to pick out a book about a woman that made an impact or is currently making an impact.

**National Plant a Flower Day** (March 12) – learn about the importance of planting and gardening.

**St. Patrick's Day** (March 17) – ask students to wear something green and read about the history and traditions of Irish culture.

**National Crayon Day** (March 31) – explore how crayons are made.



## #LVReadsaMillion



*Lehigh Valley Reads is a regional literacy campaign powered by United Way of the Greater Lehigh Valley and Lehigh Valley Public Media to ensure all Lehigh Valley students read on grade level by the end of third grade by 2025.*



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