

Million Minute Challenge

It's a reading rally across the Valley!

Join us in March for the largest Lehigh Valley-wide reading challenge. Lehigh Valley Reads is mobilizing our community to support our goal of building a community of readers to make the Lehigh Valley a place of opportunity for all.

How many minutes will you read?

You can register individually or as an office, book club or family – and we encourage you to share your reading goals with us. Registration is free and open to all ages.

Read anywhere – on lunch breaks, in waiting rooms, before you fall asleep or when you've finished your homework. And read anything – comic books, poems, novels or online articles.

Pledge your minutes for each day or for the whole month and start reading now. Be sure to share with us how you're participating on social media using **#LVReadsaMillion** and be entered to win exciting prizes. New winners will be announced each week.

Register now and learn more: LehighValleyReads.org/Million

Looking for some friendly competition?

Challenge your friends, co-workers and family members to see who can read the most books or the most minutes by the end of the month.



#LVReadsaMillion



Lehigh Valley Reads is a regional literacy campaign powered by United Way of the Greater Lehigh Valley and Lehigh Valley Public Media to ensure all Lehigh Valley students read on grade level by the end of third grade by 2025.



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