

Million Minute Challenge

Educators, join the Million Minute Challenge today!

In March, we are once again holding the largest Lehigh Valley-wide reading challenge. Lehigh Valley Reads is mobilizing our community to support our goal of building a community of readers to make the Lehigh Valley a place of opportunity for all.

How many minutes will your students read?

Students can register individually or as a class – and we encourage you to share their reading goals with us. Registration is free.

If you have plans for Reading Awareness Month in March, be sure to share your ideas on social media using **#LVReadsaMillion** and be entered to win exciting prizes.

Register now and learn more: LehighValleyReads.org/Million

Looking for some friendly competition?

Challenge another class or grade to see who can read the most minutes. Offer fun incentives to help encourage students and staff.



#LVReadsaMillion



Lehigh Valley Reads is a regional literacy campaign powered by United Way of the Greater Lehigh Valley and Lehigh Valley Public Media to ensure all Lehigh Valley students read on grade level by the end of third grade by 2025.



million
minute challenge