



Social Media Post Ideas

We encourage you to post photos on social media using our hashtag. We can share with our network, spread awareness, and **you'll even be entered to win prizes each week!** Use **#LVReadsaMillion** on Facebook, Twitter, and Instagram!



@lehighvalleyreads



@lvreads2025



@lehighvalleyreads

Use these ideas to share posts on social media, or create your own!

- Become chefs for the day! **Read a cookbook** with your children and make something delicious
- **Create a fort** with your children and read with a flashlight before going to bed
- **Read aloud** to your children
- Ask your children to **read aloud to your pet**
- Have your child **read to a grandparent or sibling**
- **Read about the origin of St. Patrick's Day** and share your festive photos on **March 17th**
- Adults can **share a picture reading your favorite book** or children's book
- **Show us your favorite place to read!** Is it at home, at a bookstore, at the library, at a cafe?
- **Go to your local library**, check out a book, and read! (Library cards are free!)
- **Dress up** like your favorite book character
- Eat the **snack of your favorite character** (for ex. If You Give A Mouse A Cookie)
- **Tag your favorite author** and tell us why you love their books
- Help children **make and decorate a bookmark** - they can use crayons, markers, and stickers.

Remember to use our hashtag #LVReadsaMillion to be eligible to win!

Register Now and Learn More:

LehighValleyReads.org/Million

Lehigh Valley Reads is a regional literacy campaign powered by Lehigh Valley Public Media and United Way of the Greater Lehigh Valley, to ensure all Lehigh Valley students read on grade level by the end of third grade by 2025.



million
minute challenge