



## How Many Minutes Will You Read?

It's a reading rally across the Valley! Join us in **March 2020** for the **first Valley-wide reading challenge**. Lehigh Valley Reads is mobilizing our community to support our goal: to build a community of readers to make the Lehigh Valley a place of opportunity for all. It's **free and easy to join**, and all ages can participate.

### Ways to Participate (Creativity Strongly Encouraged):

- **Register** for yourself, your office, as a book club, or whole family
- **Challenge your coworkers or friends** to see who can read three books or more
- **Hold a friendly competition** with other company departments

Read on lunch breaks, in waiting rooms, before you fall asleep, when you've finished your homework - you can read anywhere! Read comic books, poems, novels, online articles - everything counts! **Visit our website to pledge your minutes** for each day or for the whole month, and start reading.

**Use #LVReadsAMillion on social media** to show us how you're participating, and you'll be entered to **win awesome PRIZES!** A list of prizes and sponsors are available online, and new winners are announced each week!

Pledge now and get ready to READ!

**Register Now and Learn More:**

**[LehighValleyReads.org/Million](https://LehighValleyReads.org/Million)**

Lehigh Valley Reads is a regional literacy campaign powered by Lehigh Valley Public Media and United Way of the Greater Lehigh Valley, to ensure all Lehigh Valley students read on grade level by the end of third grade by 2025.

